



**FOR IMMEDIATE RELEASE – TIME SENSITIVE (USE BEFORE 02-09-10)**

**CONTACT:**

John Smith, President  
Just Make It Happen Productions  
John@JustMakeItHappen-DeKalb.com  
815-758-1093

## **2 Free School Concerts Available**

*Just Make It Happen, Inc. announces student education concerts 2010- Spring or Fall*

**DeKalb, IL —DeKalb’s Just Make It Happen, Inc. announced today that two (2) ‘Free’ educational concerts are available for spring or fall scheduling in 2 DeKalb County Schools.**

**The ‘student ready’ programs feature Chicago’s Sones de Mexico or DeKalb’s Shananigans Big Band. Both groups have extensive recording, performing, and school concert experience. Concerts will assist schools in meeting arts learning standards.**

**Concert topics are “Hispanic Heritage” (best for Gr. 3-8) or “America’s Swing Heritage” (best for Gr. 3-12). Either 45 minute ‘student centered’ concert provide student ‘fun learning’. Study guides include connections to the other basics.**

**Generous partnership grants from Target Foundation, Wal-Mart Foundation, and DeKalb County Community Foundation encouraged JMIH’s “Student Arts Series’ to be more local and ‘free’. When a 2010 spring or fall date is selected, JMIH will apply for additional local and state support.**

**“Arts are often the 1<sup>st</sup> reduced and sometimes neglected when local school budget shortfalls occur,” remarked John D. Smith, president of Just Make It Happen, Inc. a non profit 501 c 3 organization. “The concerts are designed to provide new insights and appreciation of America’s rich and diverse cultural heritage.”**

**In addition, program related workshops, public concerts, pre school opportunities, or individual coaching inquires are welcome.**

**Educators are encouraged to contact JMIH: john@justmakeithappen-dekalb.com or 815-758-1093 prior to March 1, 2010 ”interest deadline” for a ‘free school concert.’**